

Welcome to the Peak to Brew VIP Brew Crew,

The Peak to Brew VIP Brew Crew is a group of fun loving people who are passionate about the Peak to Brew Relay and want to stay involved with the P2B Community throughout the year.

What You Get:

- ❖ Latest P2B Gear FREE (Shirts, hats, and other cool stuff before anyone else)
- ❖ Invitations to company related events (ex: Happy Hours, Hiking Trips, Community Service Projects, etc.)
- ❖ A \$120 Off Discount Code For Registering a Team for The Peak to Brew Relay
 - \$120 Off Discount Code will be emailed upon completion of 2 expos and is good for one use only
 - If your team has multiple members that are part of the Peak to Brew VIP Crew you are welcome to use more than one discount code at the time of registration (ex: 2 VIP team members would be \$240 off team registration, 3 VIP member would be \$360 off team registration, etc.)
 - If you are joining a team that has already paid after you receive your discount code don't worry all is not lost. We will credit back \$120 to whomever paid the team registration online.
- ❖ A chance to represent Peak to Brew at other races on our exclusive ADK Honey Badgers race team
 - Find out more about the ADK Honey Badger Team here: <http://p2brelay.com/adk-honey-badgers/>
- ❖ Provided with a full Race/Event Expo setup to be shared with other VIP Brew Crew Members in your area
- ❖ P2B Staff will take care of booking and paying for the Expo/Booth Fees where P2B will be setup

What We Need From You:

- ❖ Support at least 2 Race/Event Expo Booths throughout the year (dates communicated in advance)
 - Setup/running the expo booth, handing out promotional material, engaging with people, etc.
 - Provide information on the event to people and encourage them to sign up for the Newsletter and follow us on social media. Also inform people of special events coming up.
- ❖ Help us to spread the word about Peak to Brew and share our Social Media posts with fellow runners
- ❖ Let us now about any local races, expos, and events that we may not have heard of
- ❖ Sign a waiver (Our insurance company insisted on this...)

As soon as we have all of your contact information and the signed waiver we will send you your VIP Brew Crew Welcome Package. We will also contact you to establish your availability to cover events in your area.

Thank you and welcome aboard!

VIP BREW CREW



www.P2BRelay.com